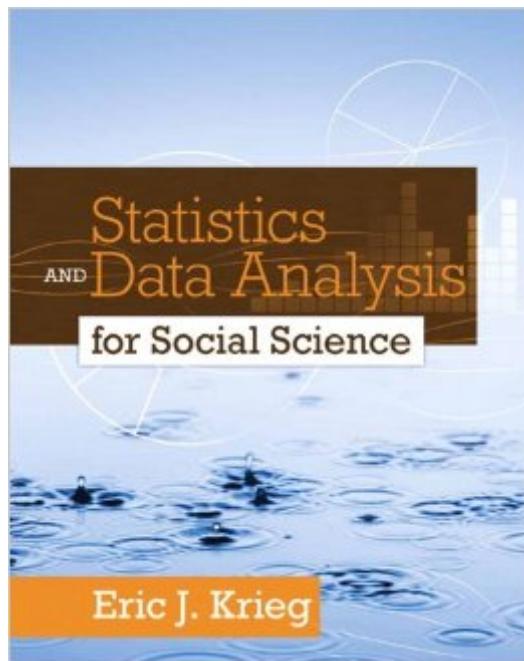


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Statistics And Data Analysis For Social Science



Synopsis

For a one-semester, undergraduate introductory course in social statistics. Statistical tools for understanding the social world. This first edition text seeks to answer the question, universally asked by the social science student, "Why statistics?" The author introduces only those statistical concepts that are necessary to understand, interpret, and present social science research. All concepts are introduced in the context of a social science application, and strong emphasis is placed on demonstrating what data looks like, as opposed to giving theoretical explanations. Complexity of calculations is reduced to those elements necessary for understanding the statistical concept. Optional technology use is paired with the core elements of the course, making this text a pragmatic and engaging introduction to the practice of social statistics. Note: MySearchLab does not come automatically packaged with this text. To purchase MySearchLab, please visit: www.mysearchlab.com or you can purchase a ValuePack of the text + MySearchLab with Pearson eText (at no additional cost). ValuePack ISBN-10: 0205863655 / ValuePack ISBN-13: 9780205863655

Book Information

Paperback: 416 pages

Publisher: Pearson; 1 edition (March 4, 2011)

Language: English

ISBN-10: 0205728278

ISBN-13: 978-0205728275

Product Dimensions: 8.1 x 0.5 x 9.8 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars (See all reviews) (3 customer reviews)

Best Sellers Rank: #381,114 in Books (See Top 100 in Books) #256 in Books > Politics & Social Sciences > Philosophy > Social Philosophy #639 in Books > Politics & Social Sciences > Social Sciences > Research #1022 in Books > Textbooks > Science & Mathematics > Mathematics > Statistics

Customer Reviews

The book was well written and informative.

Informative

I hate statistics but it was required for my class so i needed the book. It came on time but I still haven't read it

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